प्राजधकार से प्रकाशित
PUBLISHED BY AUTHORITY
वर्ष 2025 में तक 5 विनियम डॉटर की अर्थव्यवस्था बनाने का आकांक्षा है इसलिए अयाटकी जैसी स्कीम को अर्थव्यवस्था के निवेश संबंधी माहौल को बदाया देने में विशेष महत्व होता है। इस स्कीम के विज्ञन से देश में परेल्यू और विवेदी, दोनों प्रकार के प्रवेश निवेश में वृद्धि होने का माहौल नैपूर्व होता। यह वार्डर इंग से देश को 'इंडिया' के रूप में नैपूर्व करने में भी समय होगा। इसके अलावा, यह जीवन स्वास्थ्य राहत देने में आने वाली प्रतिकृति पूर्णतियों को आदेश करने के लिए देश में और देश के बाहर प्रबंधन-प्रकाश के उत्तरोत्तरों को बदाया देगी। यह स्कीम निवेश कार्यक्रमों और प्रशिक्षण कार्यक्रमों के माध्यम से परेल्यू और विवेदी निवेशकों को महत्त्वपूर्ण करने में भी विशेष रूप से समय बनायेगी।

मौजूदा मान्‍यता को बनाए रखने तथा उनमें तेजी ताकते के लिए, ‘निवेश संबंधी स्कीम’ के तहत मेक इंडिया और आयटीर भारत को बदाया देने हेतु गतिविधियों को अधिक फोकस और चयन के तरीके से जारी रखना महत्वपूर्ण है। इसी ध्यान में रखते हुए, ‘निवेश संबंधी स्कीम’ को इल्मविश्वेत घटकों के साथ विश्व वर्ष 2021-22 से 2025-26 तक सारी देश के लिए मुद्दा किया गया है:

(i) निवेशकों को लिखित कर्तव्य व सहायता करना – परेल्यू और अंतराट्रीकी गतिविधियाँ
(ii) निवेश संबंधी – वित्तीय और आयटीर गतिविधियाँ
(iii) परियोजना प्रबंधन गतिविधियाँ
(iv) विदेश यात्रा

1. निवेशकों को लिखित कर्तव्य व सहायता करना – परेल्यू और अंतराट्रीकी गतिविधियाँ

निवेश के समपृणां जीवनका के दौरान निवेशकों की महायात्मा के लिए उच्च गुणवत्ता वाली सेवाओं का प्राप्तव्य अत्यधिक महत्वपूर्ण है। यह तथा संभावित निवेशकों को अन्य प्रकार की महायात्मा के साथ-साथ स्वतंत्र विश्लेषण और पहल, विश्लेषण संबंधी मलाहू, बंदर तथा राज्य स्वर्ण पर परियोजना के अनुसूचयत तथा मंजूरी संबंधी महायात्मा जैसी विशेष सेवाएं प्रदान की जाती है।

निवेशकों की मुद्दा के तहत प्रवर्तक अन्य गतिविधि निम्नलिखित हैं :-

1. निवेशकों को लिखित कर्तव्य तथा देश के सेक्टर आयटीर पर अधिक ध्यान देना
2. सीईओ न्यौरू और संयुक्त आयोग की बैठकें आयोजित करना
3. संस्थापन निवेशकों को आधुनिक करने के लिए विश्ववीणा संबंधी पहल
4. मेक इंडिया पहल के तहत बाजार प्रबंधन महायात्मा कार्यक्रम के लिए विदेशों में भारतीय मिशनों की (एमईआईसी) महायात्मा करना
5. पीईसी इंडेन्ट देश के प्रेक्षकों के जरिए परियोजनाओं की नियामक नियामक नियामक नियामक
6. अयाटकी निवेशक (राज्यीय संस्थान संग्राम) प्राणाली)
7. जीवन क्षेत्रों को महायात्मा (जीवन क्षेत्रों जीवन क्षेत्रों जीवन क्षेत्रों जीवन क्षेत्रों)
8. उद्योग भारत के लिए निवेश निविदा
9. एफआईआई जीती के जरिए एफआईआई जीती के जरिए एफआईआई जीती के जरिए एफआईआई जीती के जरिए
10. संस्थाओं का अधिकार प्राप्त समूह और परियोजना विकास कार्यक्रमों के जरिए निवेश योग्य परियोजनाओं के वामसामान की नियामक नियामक नियामक नियामक
11. एक जिंदगी एक उपभोक्ता के जरिए ख्रेपी विषय का विषय
12. परेल्यू निवेशक और परेल्यू निवेशकों की महायात्मा
13. इंडिया इंडेन्ट प्रिंट जरिए निवेश योग्य परियोजनाओं को सूचीबद्ध करना
2. **Investment Promotion - Visitar and Auspicious Conditions**

    Investment promotion is a multi-faceted strategic activity that pursues bringing investment opportunities to the existing & potential investors. It also accentuates the influx of capital, jobs, skills, technology, and increases capacity building.

    The scheme comprises a number of components and activities for promotion of investment into the country; enhancing international co-operation for promoting FDI & capacity building.

3. **Promotion of Investment**

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4. **Visitar**

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MINISTRY OF COMMERCE AND INDUSTRY

(Department for Promotion of Industry and Internal Trade)

(INVESTMENT PROMOTION SECTION)

NOTIFICATION

New Delhi, 29th November, 2021

F. No. P-36017/256/2020-Investment Promotion.—The Central Government has approved for continuation of the Scheme for Investment Promotion (SIP), a Central Sector scheme, for the duration of five years (i.e., FY 2021-22 to 2025-26) with a financial outlay of INR 970 crores. The scheme comprises a number of components and activities for promotion of investment into the country; enhancing international co-operation for promoting FDI & capacity building.

Investment promotion is a multi-faceted strategic activity that pursues bringing investment opportunities to the existing & potential investors. It also accentuates the influx of capital, jobs, skills, technology, and increases
productivity and innovation for a country. To garner these benefits, investment promotion requires continuous efforts to be channelized around the main activities such as Foreign Direct Investment reforms, Ease of Doing Business reforms, Investment facilitation and Targeted outreach amongst other activities.

Department for Promotion of Industry & Internal Trade (DPIIT) under the Ministry of Commerce & Industry has been entrusted with the task of attracting domestic and foreign investments in the country. To increase the investment inflow, the department has been undertaking various initiatives and reforms such as the launching of Make in India, supporting champion sectors and subsectors, setting up of an Empowered Group of Secretaries and Project Development Cells, creating a GIS based Industrial Information System and National Investment Clearance Cell amongst others. These activities are being supported under the “Scheme for Investment Promotion" launched vide OM No. I l(I)/2004-IP&IC-IV dated November 11th, 2008. The last implementation period of the scheme was from the FY 2017-18 to 2019-20.

As India aspires to be a USD 5 trillion economy by the Year 2025, schemes such as SIP hold a special significance in boosting the investment climate of the economy. The vision of the scheme enables creating an atmosphere in the country that would lead to both increased domestic and foreign direct investments. It will also enable the country to craft the ‘Brand India’ effectively. Apart from this, the scheme will empower the promotional events held domestically & abroad making sustained efforts towards overcoming procedural challenges in bringing investments. The scheme will also enable the department in providing hand-holding support to domestic and foreign business investors through focused workshops and training programs.

To sustain and take the momentum forward, it is important to continue with the activities under "Scheme for Investment Promotion" in a more focused and targeted manner thereby promoting Make in India and AatmaNirbhar Bharat. Given this, continuation of the “Scheme for Investment Promotion” from FY 2021-22 to 2025-26 has been approved with the following components:

(i) Investor targeting & facilitation – Domestic & International activities
(ii) Investment promotion - Amplification & outreach activities
(iii) Project management activities
(iv) Foreign Travel

1. **Investor targeting & facilitation – Domestic & International activities**

The provision of high-quality services to support investors throughout the investment life cycle is extremely important. Various services, such as, location analysis and identification, regulatory advisory, support regarding project approvals and clearances at Central and State level, amongst others, are provided to the new and prospective investors.

Other activities proposed under investor facilitation are –

i. Focused investor targeting & country sector outreach
ii. Organizing CEO Forums and Joint Commission meetings
iii. Financial Investors Initiatives for attracting institutional investors
iv. Support to Indian missions abroad for Market Entry Support Programme (MESP) under Make in India initiative
v. Project Monitoring via PMG Invest India Cell
vi. Investment Clearance Cell (*National Single Window System*)
vii. Supporting Industrial Clusters (via Industrial Information System /Industrial Park Rating System)
viii. Investment Facilitation for North-East India
ix. Monitoring of FDI activities via FDI Monitoring Cell
x. Monitoring and developing a pipeline of investible projects via Empowered Group of Secretaries and Project Development Cells
xi. Regional ecosystem development via One District One Product
xii. Supporting domestic investors via Domestic Investor Cell
xiii. Listing of investible projects via India Investment Grid
2. **Investment promotion - Amplification & outreach activities**

To sustain and enhance the momentum towards making India the preferred investment destination and promoting “Brand India”, an inclusive approach is being followed to involve all the stakeholders involved in the investment facilitation process for international and domestic engagements. The objective of outreach activities is to position New India as a preferred investment destination for global investors.

Other sub-activities on the promotion front are –

i. Executing branding and communication strategies for amplification & outreach

ii. Support to Indian Missions abroad for investment promotion activities and Make in India initiative

iii. Support to State Governments in their investment promotion activities

iv. Support to industry associations for investment promotion activities

*The guidelines for “Organization of business and investment promotion events” are available at www.dpiit.gov.in.*

3. **Project management activities**

To enable effective management of the scheme, it is proposed to provide project management support along with the concurrent evaluation of the scheme. This will include capacity building by preparing industry/sectoral reports and preparation of concept papers for the innovative projects to attract investments. The intent here is to share the insights with the investors and showcase India’s strength as an investment destination simultaneously. Support will also be provided by a Project Monitoring Cell in monitoring the progress of various tasks from time to time.

Other sub-activities under project monitoring are –

i. Undertaking in-depth research and analysis of the investment promotion ecosystem by Strategic Investment Research Unit

ii. Capacity building of the State Investment Promotion Agencies

iii. Monitoring of the Make in India action plans by Project Monitoring Cell

iv. Monitoring the progress of facilitation activities, promotional initiatives and other activities across sectors, states and countries via digital platform.

4. **Foreign Travel**

To engage with the investors, undertake investment promotion and outreach activities, and understand their concerns about investing in India, it is proposed that Government officials may be deputed as official delegations abroad as per requirements.

**SUMITA DAWRA, Addl. Secy.**