

**GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE**

**LOK SABHA**

**UNSTARRED QUESTION NO. 3524.  
TO BE ANSWERED ON WEDNESDAY, THE 17<sup>TH</sup> MARCH, 2021.**

**GI TAG**

**3524. SHRI PRAJWAL REVANNA:**

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

वाणिज्य एवं उद्योग मंत्री

- (a) whether the Union Government has received any proposal from the State Government of Karnataka for recognition of geographical indication (GI) tag and if so, the details thereof;
- (b) the details of GI tag products of Karnataka and their export potential; and
- (c) the steps taken by the Union Government for promotion of export of GI tag Products?

**ANSWER**

वाणिज्य एवं उद्योग मंत्रालय में राज्य मंत्री (श्री सोम प्रकाश)

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY  
(SHRI SOM PARKASH)**

- (a) to (c):** Geographical Indications (GI) products are those products which are distinguished by the uniqueness, reputation and link to the definite geographical area and are registered in relation to agricultural, natural or manufactured goods, including food stuff, handicrafts & handlooms originating from a definite geographical territory. While the legislative framework for registration and protection of GIs is provided by the Geographical Indication (Registration & Protection) Act, 1999, there is a need to create awareness to promote, protect and enhance the marketability of these GI goods. As GIs represent our rich culture and collective intellectual heritage and most of these GI products are created by rural communities/tribes living in remote areas, therefore, promoting these products supplements the incomes of our rural artisans, weavers, craftsmen and farmers.

A total of 48 GI Applications have been received from the State of Karnataka as on 09.03.2021, of these 46 applications have been granted GI registration. The details of all the GI applications received from the State of Karnataka are given at Annexure-A1.

Department for Promotion of Industry and Internal Trade (DPIIT) has been taking various initiatives and steps in consultation with other

ministries/ departments/ organisation for promoting as well as increasing the export potential of Geographical Indications (GI) products, with a focus to improve the livelihood of the artisans and producers:

1. Launch of GI logo and tagline for branding and promotion of all Indian GIs irrespective of their categories. Opening of exclusive GI store at the Goa airport in January 2019.
2. Launch of GI web portal <http://wahgi.ncog.gov.in>, to promote and disseminate information about various GIs of India.
3. APEDA has organized Virtual Buyer Seller Meets on GI products with USA in October 2020. A GI promotion programme and exhibition was also organized by APEDA in Varanasi to promote GI products of the state of Uttar Pradesh in December, 2020.
4. Social Media Initiatives post laying interesting stories and factoids on GIs are being shared on CIPAM's social media handles (Twitter, LinkedIn, Facebook) using #LetsTalkIP and people are encouraged to buy and use GI as gifts, souvenirs at conferences, corporate gifting and government events and on special occasions, etc. via "Gift a GI" campaign.
5. Participation in various events for promotion of GIs, such as WTO@20 Conference, New Delhi 2017, Thaifex Trade Fair, 2017, Annapoorna – World of Food India, 2017, World of Food India, 2017, Annapoorna: World of Food India, 2018, India International Trade Fair (IITF), 2018, Hyderabad Design Week, 2019, Global Exhibition on Services (GES), 2019 and Virtual Exhibition in Geographical Indication Festival of India (GIFI), 2021.

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## ANNEXURE A1

### ANNEXURE REFERRED TO IN REPLY TO PARTS (a) TO (c) OF THE LOK SABHA UNSTARRED QUESTION 3524 FOR ANSWER ON 17.03.2021.

The list of all GI Applications received from the State of Karnataka as on 09.03.2021 is as under:

| S.No. | App. No. | Geographical Indications     | Status            | Applicant Name & Address   | Date of Filing           | Goods        |
|-------|----------|------------------------------|-------------------|--|--------------------------|--------------|
| 1     | 11       | Mysore Silk                  | <b>Registered</b> | Karnataka Silk Industries Corporation Limited, (A Government of Karnataka Enterprises), III and IV Floor, Public Utility Building, M.G. Road, Bangalore - 560001, Karnataka, India.              | 22.07.2004               | Handicraft   |
| 2     | 13 & 18  | Mysore Agarbathi             | <b>Registered</b> | All India Agarbathi Manufacturers Association, FKCCI Building, Kempgowda Road, Bangalore - 560 009.  | 11.08.2004<br>25.11.2004 | Manufactured |
| 3     | 20       | Bidriware                    | <b>Registered</b> | Karnataka State Handicrafts Development Corporation Limited, (A Govt. of Karnataka Undertaking) 45, KSHDC Complex, Mahatma Gandhi Road, Bangalore - 560 001, Karnataka, India.                   | 24.01.2005               | Handicraft   |
| 4     | 23       | Channapatna Toys And Dolls   | <b>Registered</b> | Karnataka State Handicrafts Development Corporation Limited, (A Govt. of Karnataka Undertaking) 45, KSHDC Complex, Mahatma Gandhi Road, Bangalore - 560 001, Karnataka, India.                   | 07.02.2005               | Handicraft   |
| 5     | 24       | Mysore Rosewood Inlay        | <b>Registered</b> | Karnataka State Handicrafts Development Corporation Limited, (A Govt. of Karnataka Undertaking) 45, KSHDC Complex, Mahatma Gandhi Road, Bangalore - 560 001, Karnataka, India.                   | 07.02.2005               | Handicraft   |
| 6     | 29 & 545 | Mysore Sandalwood Oil        | <b>Registered</b> | Karnataka Soaps & Detergents Limited, (A Government of Karnataka Enterprise), Sandalwood Oil Division Mysore, Karnataka State, India & Sandalwood Oil Division, Shimoga, Karnataka State, India. | 18.03.2005<br>15.04.2016 | Manufactured |
| 7     | 30 & 546 | Mysore Sandal Soap           | <b>Registered</b> | Karnataka Soaps & Detergents Limited, (A Government of Karnataka Enterprise), P.B. No. 5531, Bangalore Pune High Way, Rajaji Nagar, Bangalore - 560055, Karnataka State, India.                  | 18.03.2005<br>15.04.2016 | Manufactured |
| 8     | 31       | Kasuti Embroidery            | <b>Registered</b> | Karnataka State Handicrafts Development Corporation Limited, (A Govt. of Karnataka Undertaking) 45, KSHDC Complex, Mahatma Gandhi Road, Bangalore - 560 001, Karnataka, India.                   | 31.03.2005               | Handicraft   |
| 9     | 32       | Mysore Traditional Paintings | <b>Registered</b> | Karnataka State Handicrafts Development Corporation Limited, (A Govt. of Karnataka Undertaking) 45, KSHDC Complex, Mahatma Gandhi Road, Bangalore - 560 001, Karnataka, India.                   | 31.03.2005               | Handicraft   |

|    |         |                         |                   |  |                          |              |
|----|---------|-------------------------|-------------------|--|--------------------------|--------------|
| 10 | 33      | Coorg Orange            | <b>Registered</b> | Department of Horticulture, Government of Karnataka, Biotechnology centre, Hulimavu, P.B. No. 7648, Bangalore - 560 076, Karnataka.  | 31.03.2005               | Agricultural |
| 11 | 34      | Mysore Betel Leaf       | <b>Registered</b> | Department of Horticulture, Government of Karnataka, Biotechnology centre, Hulimavu, P.B. No. 7648, Bangalore - 560 076, Karnataka.  | 31.03.2005               | Agricultural |
| 12 | 35      | Nanjanagud Banana       | <b>Registered</b> | Department of Horticulture, Government of Karnataka, Biotechnology centre, Hulimavu, P.B. No. 7648, Bangalore - 560 076, Karnataka.  | 31.03.2005               | Agricultural |
| 13 | 49 & 56 | Malabar Pepper          | <b>Registered</b> | Spices Board, ( A Commodity Board, Under The Ministry of Commerce and Industry, Govt. of India, Sugandha Bhavan, N.H. Bye-Pass, P.B. No.2277, Palarivattom, Cochin-25, Kerala.     | 13.02.2006<br>20.07.2006 | Agricultural |
| 14 | 60      | Ganjifa Cards of Mysore | <b>Registered</b> | Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, West Block No.7, R.K. Puram, New Delhi, India.  | 26.07.2006               | Handicraft   |
| 15 | 61      | Navalgund Durries       | <b>Registered</b> | Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, West Block No.7, R.K. Puram, New Delhi, India.  | 26.07.2006               | Handicraft   |
| 16 | 62      | Karnataka Bronzeware    | <b>Registered</b> | Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, West Block No.7, R.K. Puram, New Delhi, India.  | 26.07.2006               | Handicraft   |
| 17 | 69      | Mysore Malligae         | <b>Registered</b> | Director of Horticulture, Department of Horticulture, Government of Karnataka, Biotechnology Centre, Hulimavu, PB No.7648 Bangalore - 560 076, Karnataka, India.                   | 24.07.2006               | Agricultural |
| 18 | 70      | Udupi Malligae          | <b>Registered</b> | Director of Horticulture, Department of Horticulture, Government of Karnataka, Biotechnology Centre, Hulimavu, PB No.7648 Bangalore - 560 076, Karnataka, India.                   | 24.07.2006               | Agricultural |
| 19 | 71      | Hadagali Malligae       | <b>Registered</b> | Director of Horticulture, Department of Horticulture, Government of Karnataka, Biotechnology Centre, Hulimavu, PB No.7648 Bangalore - 560 076, Karnataka, India.                   | 24.07.2006               | Agricultural |
| 20 | 76      | Ilkal Sarees            | <b>Registered</b> | The Commissioner for Textile Development and Director of Handlooms and Textiles, Government of Karnataka, No. 14/3A, 3rd Floor, R.P. Building, Nrupatunga Road, Bangalore - 560001 | 16.10.2006               | Handicraft   |
| 21 | 77      | Molakalmuru Sarees      | <b>Registered</b> | The Commissioner for Textile Development and Director of Handlooms and Textiles, Government of Karnataka, No. 14/3A, 3rd Floor, R.P. Building, Nrupatunga Road, Bangalore - 560001 | 16.10.2006               | Handicraft   |

|    |     |                                  |                   |  |            |              |
|----|-----|----------------------------------|-------------------|--|------------|--------------|
| 22 | 78  | Coorg Green Cardamom             | <b>Registered</b> | Spice Board (A Commodity Board and Agency under the Ministry of Commerce & Industry), Sugandha Bhavan, N.H. Bye-Pass, P.B. No.2277, Palarivattom, Cochin-25.   | 27.12.2006 | Agricultural |
| 23 | 80  | Dharwad Pedha                    | <b>Registered</b> | Thakur's Dharwad Pedha Manufacturers' Welfare Trust, #482, Thakur's building (Near Sri rama Temple), Line Bazaar, Dharwad - 580 001, Karnataka.  | 24.01.2007 | Food Stuff   |
| 24 | 85  | Mansooned Malabar Arabica Coffee | <b>Registered</b> | Coffee Board, (Ministry of Commerce & Industry), Govt. of India, No.1, Dr. Ambedkar Veedhi, Bangalore-560 001, Karnataka, India  | 05.04.2007 | Agricultural |
| 25 | 114 | Mansooned Malabar Robusta Coffee | <b>Registered</b> | Coffee Board, (Ministry of Commerce & Industry), Govt. of India, No.1, Dr. Ambedkar Veedhi, Bangalore-560 001, Karnataka, India.   | 12.10.2007 | Agricultural |
| 26 | 129 | Byadagi Chilli                   | <b>Registered</b> | Spices Board, ( A Commodity Board, Under The Ministry of Commerce and Industry, Govt. of India, Sugandha Bhavan, N.H. Bye-Pass, P.B. No.2277, Palarivattom, Cochin-25, Kerala.   | 01.08.2008 | Agricultural |
| 27 | 131 | Devanahalli Pomello              | <b>Registered</b> | Director of Horticulture, Department of Horticulture, Government of Karnataka, Biotechnology Centre, Hulimavu, PB No.7648 Bangalore - 560076, Karnataka, India.  | 04.09.2008 | Agricultural |
| 28 | 132 | Appemidi Mango                   | <b>Registered</b> | Director of Horticulture, Department of Horticulture, Government of Karnataka, Biotechnology Centre, Hulimavu, PB No.7648 Bangalore - 560 076, Karnataka, India.   | 04.09.2008 | Agricultural |
| 29 | 133 | Kamalapur Red Banana             | <b>Registered</b> | Director of Horticulture, Department of Horticulture, Government of Karnataka, Biotechnology Centre, Hulimavu, PB No.7648 Bangalore - 560 076, Karnataka, India.   | 04.09.2008 | Agricultural |
| 30 | 134 | Sandur Lambani Embroidery        | <b>Registered</b> | i) Sandur Kushala Kala Kendra, Sandur - 583 119, District: Bellary, Karnataka, India, ii) Karnataka State Handicrafts Development Corporation Limited, No.45 M.G. Road, Bangalore- 560001, Karnataka, India.   | 09.09.2008 | Handicraft   |
| 31 | 169 | Kolhapuri Chappal                | <b>Registered</b> | 1. Sant Roahidas Leather Industries & Charmakar Development Corporation Limited (LIDCOM) (Government of Maharashtra Undertaking), Bombay Life Bldg, 5th Floor, 45, Veer Nariman Road, Mumbai - 400 001, Maharashtra, India and 2. Dr. Babu Jagjivan Ram Leather Industries Development Corporation Limited (LIDKAR) No. 17/5, Oblong Block, 2nd Floor, Unity Building, J.C. Road, Bengaluru - 560 002, Karnataka, India. Facilitated by: Central Leather Research Institute, Chennai | 04.05.2009 | Handicraft   |
| 32 | 199 | Udupi Mattu Gulla Brinjal        | <b>Registered</b> | Mattu Gulla Gowers' Association, Mattu Village and Post, Katapadi 574 105, Karnataka, India, Facilitated by Department of Horticulture, Government of Karnataka  | 03.03.2010 | Agricultural |

|    |     |                                |                   |  |            |              |
|----|-----|--------------------------------|-------------------|--|------------|--------------|
| 33 | 210 | Guledgudd Khana                | <b>Registered</b> | Guledgudd Handloom Weavers Production & Marketing Co-operative Society Limited, Ward No.5, Bhavanipet, Guledgudd, Taluk: Badami, District: Bagalkot - 587 203, Karnataka, India Facilitated by the Commissioner for Textile Development and Director of Handloom and Tectiles, Government of Karnataka | 29.07.2010 | Handicraft   |
| 34 | 211 | Bangalore Blue Grapes          | <b>Registered</b> | Director of Horticulture, Department of Horticulture, Government of Karnataka, Biotechnology Centre, Hulimavu, PB No.7648 Bangalore - 560076, Karnataka, India.  | 29.07.2010 | Agricultural |
| 35 | 212 | Bangalore Rose Onion           | <b>Registered</b> | Bangalore Rose Onion Grower's Association, P.R.S. Farm, chikkaballapur District: Karnataka, India. Facilitated by Director of Horticulture, Department of Horticulture, Government of Karnataka  | 30.07.2010 | Agricultural |
| 36 | 213 | Kinhal Toys                    | <b>Registered</b> | Karnataka State Handicrafts Development Corporation Limited, (A Govt. of Karnataka Undertaking) 45, KSHDC Complex, Mahatma Gandhi Road, Bangalore - 560 001, Karnataka, India.   | 02.08.2010 | Handicraft   |
| 37 | 224 | Udupi Sarees                   | <b>Registered</b> | Padupanambur Primary Weavers Services Co-operative Society Limited, L.No. 800, Haleangadi, Taluk: Mangalore, District: Dakshina Kannada - 574 146, Karnataka, India, Facilitated by the Commissioner for Textile Development and Director of Handloom and Textiles, Government of Karnataka            | 03.11.2010 | Handicraft   |
| 38 | 464 | Sirsi Supari                   | <b>Registered</b> | The Totgars' Co-operative Sale Society Limited, Market Yard, Sirsi - 581 402, District: Uttara Kannada, Karnataka, India.  | 10.12.2013 | Agricultural |
| 39 | 510 | Karnataka Bronzeware (Logo)    | <b>Registered</b> | Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, Shastri Bhawan, 26 Haddows Road, Chennai - 600 006, Tamil Nadu, India   | 08.01.2015 | Handicraft   |
| 40 | 511 | Ganjifa cards of Mysore (Logo) | <b>Registered</b> | Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, Shastri Bhawan, 26 Haddows Road, Chennai - 600 006, Tamil Nadu, India   | 08.01.2015 | Handicraft   |
| 41 | 512 | Navalgund Durries (Logo)       | <b>Registered</b> | Development Commissioner (Handicrafts), Ministry of Textiles, Government of India, Shastri Bhawan, 26 Haddows Road, Chennai - 600 006, Tamil Nadu, India   | 08.01.2015 | Handicraft   |
| 42 | 532 | Mysore Silk (Logo)             | <b>Registered</b> | Karnataka Silk Industries Corporation Limited, (A Government of Karnataka Enterprises), III and IV Floor, Public Utility Building, M.G. Road, Bangalore - 560001, Karnataka, India.  | 26.08.2015 | Handicraft   |

|    |     |                               |                   |   |            |              |
|----|-----|-------------------------------|-------------------|---|------------|--------------|
| 43 | 593 | Gulbarga Tur Dal              | <b>Registered</b> | 1. University of Agricultural Sciences (UAS), UAS Campus, Lingsugur Road, Raichur - 584 104, Karnataka, India; 2. Karnataka Togari Abhivrudhi Mandali Limited, APMC Yard, Nehru Gunj, Kalaburagi, - 585 104, Karnataka, India | 26.09.2017 | Agricultural |
| 44 | 604 | Coorg Arabica Coffee          | <b>Registered</b> | Coffee Board No. 1, Dr.B.R.Ambedkar Veedhi, Bengaluru, Karnataka, India, 560001   | 01.01.2018 | Agricultural |
| 45 | 606 | Chikmagalur Arabica Coffee    | <b>Registered</b> | Coffee Board No. 1, Dr.B.R.Ambedkar Veedhi, Bengaluru, Karnataka, India, 560001   | 01.01.2018 | Agricultural |
| 46 | 608 | Bababudangiris Arabica Coffee | <b>Registered</b> | Coffee Board No. 1, Dr.B.R.Ambedkar Veedhi, Bengaluru, Karnataka, India, 560001   | 01.01.2018 | Agricultural |
| 47 | 404 | Mysore Craft                  | <b>Abandoned</b>  | M/s Mysore Craft, No.545, Sheshmal Building, 1st Floor Opp. Karnataka Bank Ltd, Balepet Circle, 1st Cross, J.M.Lane, OTC Road, Bangalore-560053, Karnataka, India.  | 01.03.2013 | Manufactured |
| 48 | 626 | Dharwad Pedha (Logo)          | <b>Withdrawn</b>  | Dharwad Pedha (Pedha) Manufacturers and Traders Society, 1839, S.B.S Road, Next to Durga Temple, Line Bazar, Dharwad - 580 001, Karnataka, India  | 17.10.2018 | Food Stuff   |

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